

Requirements for Certificates

All courses are 3 s.h.

Certificate in Sustainable Business Management (21 semester hours, 12 s.h. at MBU required)

Requirements		OR Transfer course VCCS listed*
_____ BUAD/INT 104	Perspectives in Sustainability (T)	__NA_____
_____ BUAD 200	Management Principles (W)	BUS 200
_____ BUAD 202	Behav. & Interpersonal Comm	BUS 201
_____ BUAD 208	Accounting Principles	ACC 211 & 212
_____ BUAD 230	Marketing Principles	MKT 100
_____ BUAD 350	Project Management for Sustainable Impact	_____
_____ BUAD 307 OR PHIL 110	Business & Society (R) or Ethical Issues in Business	_____

Certificate in Entrepreneurship (21 semester hours, 12 s.h. at MBU required)

Requirements		OR Transfer course VCCS listed*
_____ BUAD/INT 104	Perspectives in Sustainability (T)	__NA_____
_____ BUAD 200	Management Principles (W)	BUS 200
_____ BUAD 208	Accounting Principles	ACC 211 & 212
_____ BUAD 230	Marketing Principles	MKT 100
_____ BUAD 306	The Entrepreneur	
Two of the following:		
_____ BUAD 209	Financial Decision Making (Q)	FIN 215
_____ BUAD 302	Managing Human Resources	BUS 205
_____ BUAD 338	Marketing Research	
_____ BUAD 350	Project Management for Sustainable Impact	
_____ BUAD 362	Consumer Behavior	
_____ CE 281	Civic Leadership and Social Entrepreneurism	

Certificate in Human Resource Management (18 semester hours, 12 s.h. at MBU required)

Requirements		OR Transfer course VCCS listed*
_____ BUAD 200	Management Principles (W)	BUS 200
_____ BUAD 202 OR PSYC 245	Org. Behav. & Interpersonal Comm. OR Indust.Psych	BUS 201 OR _____
_____ BUAD 302	Managing Human Resources	BUS 205
_____ PSYC 205	Techniques of Counseling and Psychotherapy	PSY 226
One of the following: (3 s.h.)		
_____ BUAD 266	Social Trends & Their Impact on Business	_____
_____ BUAD 305	Global Business (I)	BUS 280
_____ COMM 280	Intercultural Communication (I)	CST 229
_____ ECON 247	Global Labor Issues (I)	_____
One of the following: (3 s.h.)		
_____ BUAD 350	Project Management for Sustainable Impact	_____
_____ BUAD 387/395	Business Internship or Practicum	_____
_____ PSYC 302	Psychological Testing	_____
_____ PSYC 2/313	Applied Behavior Analysis	_____

(Note: PSY 220 or 250 is a pre-requisite for PSY 302)

Certificates are stand-alone credentials. Overlap rules do not apply.

*** Transfer courses do not necessarily carry the same Learning Outcome Designations for the Common Curriculum**

Requirements for Certificates

All courses are 3 s.h.

Certificate in Marketing Communication (21 semester hours, 12 s.h. at MBU required)

Requirements:

_____ BUAD 230	Marketing Principles
_____ BUAD 338	Marketing Research
_____ BUAD 362	Consumer Behavior
_____ COMM 115	Mass Communication
_____ COMM 240	Advertising
_____ COMM 260	Public Relations
_____ COMM 300**	Integrated Marketing Campaigns

OR Transfer course VCCS listed*

_____	MKT 100
_____	MKT 229
_____	MKT 271
_____	CST 114
_____	MKT 220
_____	MKT 221
_____	__NA_____

**or an approved 300-level substitute

Certificate in Project Management (12 semester hours, 12 at MBU required)

_____	BUAD 350 Project Management for Sustainable Impact
_____	BUAD 351 Project Quality Management
_____	BUAD 352 Project Scheduling
_____	BUAD 353 Project Financial/Risk Analysis

Certificate in Long Term Care Administration (24 semester hours)

Requirements

_____	HCA 101	Introduction to Health Care Administration
_____	INT 222	Social Science Statistics (O)
_____	HCA/PHIL 230	Medical and Health Care Ethics
_____	HCA 240	Long Term Care Administration
_____	HCA/BIOL 261	Epidemiology
_____	HCA 310	Health Care Strategic Management (O)
_____	HCA/Econ 320	Economics and Finance of H.C. Systems
_____	HCA 387+	Internship (credit varies)

OR Transfer course VCCS listed*

_____	_____
_____	__NA_____
_____	_____
_____	_____
_____	_____
_____	_____

+HCA 387 must include at least 400 hours under supervision of a preceptor approved by the Virginia Board of Nursing Home Administrators.

Requirements for the Certificate in Health Care Management (21 semester hours)

_____	HCA 101	Introduction to Health Care Administration
_____	INT 222	Social Science Statistics (O)
_____	HCA 310	Health Care Strategic Management (O)
_____	HCA/Econ 320	Economics and Finance of H.C. Systems
Three of the following:		
_____	HCA/PHIL 230	Medical and Health Care Ethics
_____	HCA 240	Long-Term Care Administration
_____	HCA/BIOL 261	Epidemiology
_____	HCA 330	Issues in Health Care Finance

_____	_____
_____	__NA_____
_____	_____
_____	_____
_____	_____
_____	_____

Certificates are stand-alone credentials. Overlap rules do not apply.

*** Transfer courses do not necessarily carry the same Learning Outcome Designations for the Common Curriculum**