

BUSINESS MAJOR: Emphasis in Sustainability

Requires 48 s.h. Each course is 3 s.h.

Required Core Courses: listed*

OR Transfer course VCCS

| | | |
|-----------------------|--|---|
| _____ BuAd 104 | Sustainability and Business | _____ N/A _____ |
| _____ BuAd 200 | Management Principles (W) | BUS 200 |
| _____ BuAd 208 or 210 | Accounting Principles (or Financial Accounting) | ACC 211 & 212 |
| _____ BuAd 209 or 211 | Financial Decision Making (Q) (or Managerial Accounting) | FIN 215 |
| _____ BuAd 220 | The Legal Environment of Business | BUS 241 |
| _____ BuAd 222 | Social Science Statistics (Q) | BUS 221, MTH 157/155, or MTH 240/241/245 |
| _____ BuAd 230 | Marketing Principles | MKT 100 |
| _____ BuAd 307 | Business & Society (R) | _____ N/A _____ |
| _____ BuAd 400 | Strategy & Sustainability (O) | _____ N/A _____ |
| _____ BuAd 401 | Business Senior Seminar (M) | _____ N/A _____ |
| _____ Econ 101 | Principles of Microeconomics (S) (Q) | ECON 202 |
| _____ Econ 102 | Principles of International & Macro (I) | ECON 201 |
| | | Subtotal: 36 s.h. |

Sustainability Emphasis:

| | | |
|----------------|--|-----------------------|
| _____ BuAd 266 | Social Trends and Their Impact on Business | _____ N/A _____ |
| _____ BuAd 342 | Product/Service Innovation & Design | _____ N/A _____ |
| _____ BuAd 373 | Sustainability Consulting & Assessment | _____ N/A _____ |
| _____ BuAd 375 | Building Sustainable Brands | _____ N/A _____ |
| | | Subtotal: 12 s.h. |
| | | Total: 48 s.h. |

18 s.h in the major must be from Mary Baldwin University.

* Transfer courses do not necessarily carry the same Learning Outcome Designations for the Common Curriculum

Revised May 2020